

AREA SALES MANAGER



Position Summary

We're looking for a dynamic and sales driven person to lead field sales operations in rural areas nearby Jaipur district . This is a boots-on-the-ground role focused on building relationships, driving sales, and expanding our *ROHINI Cattle Feed* brand.

Responsibilities

- Develop and manage company outlets, including stock levels, replenishment, and reporting.
- Develop and maintain strong relationships with farmers, retailers, and rural stakeholders.
- Implement sales strategies to increase market penetration and sales of cattle feed products for the company.
- Work actively to achieve monthly and quarterly targets.
- Organize farmer awareness meetings, demonstrations, and training sessions.
- Promote Company's brand (Rohini) products through local events, campaigns, and networking.
- Provide regular feedback and reports on market trends and sales performance.

Candidate Profile

- Graduate/Post Graduate (Agri or Business background preferred).
- **Preferred 1–2 years of field sales experience** in cattle feed, veterinary, agri-inputs, FMCG, or related sectors.
- Strong communication skills and ability to connect with rural audiences.
- Good knowledge of villages between Jaipur and Tonk.
- Must own a two-wheeler or personal vehicle.
- Energetic, self-driven, and willing to travel extensively.

Benefits:

- Cell phone reimbursement
- Leave encashment
- Paid sick time
- Paid time off
- Provident Fund
- Performance Incentive/Commission

Salary : ₹20,000.00 - ₹25,000.00 per month

Application process : submit online application thru link - <https://rb.gy/83wdp5>